



150 YEARS OF INTERNATIONAL  
ACADEMIC EXCELLENCE AND INNOVATION

**Undergraduate study in**

# **Business Administration**

## **Prospectus supplement**

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This is a *Supplement* to the University of London External System BSc Business Administration prospectus published in April 2007.

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### **Pages 6, 7 and 11 ('Pathways through the degree')**

Please note the following amendment to unit title:

'The marketing industry and modern society' is now called 'Advertising and promotion in brand marketing (BBA0165)'

### **Page 24 ('Fees')**

The 2008/2009 fees, which come into effect on 1 September 2008, are as follows:

Application handling fee (non-refundable)	£56
Exemption application fee (per full unit)	£58
Exemption application fee (per half unit)	£29
Registration fee	£714
Continuing registration fee	£273
Examination fee per full unit	£154
Examination fee per half unit	£77